

Données Média PRINT

Source: MACH BASIC 2025-2 Print incl. E-Paper, REMP bulletin des tirages 2025

Tirages



**Lectorat
(ePaper inclus)**

83 000



**Abonnés
(ePaper)**

19 000



**Tirage
total**

35 615

Print: 15 686

Replica: 19 929

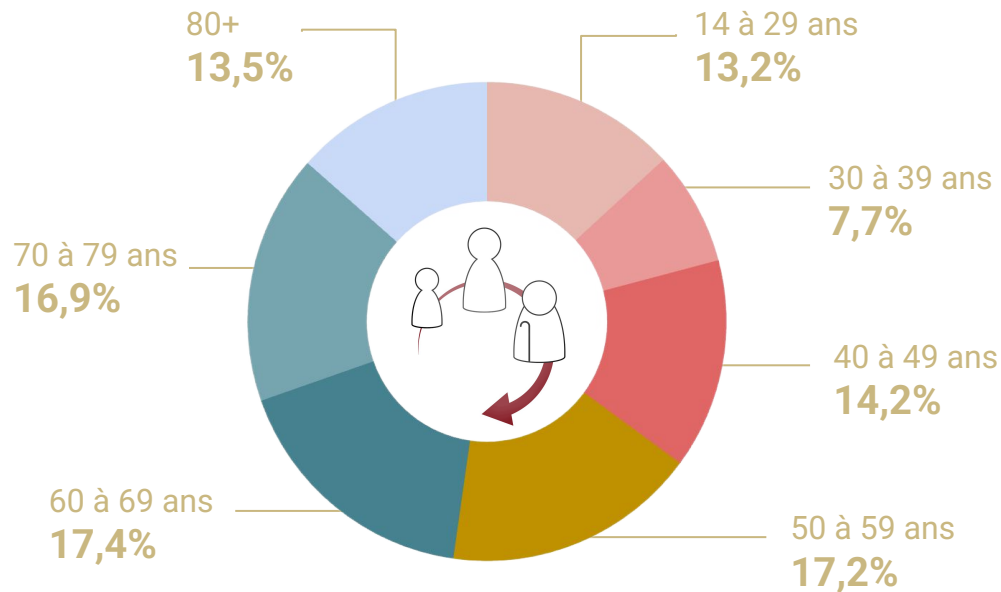
Notre lectorat



Sexe

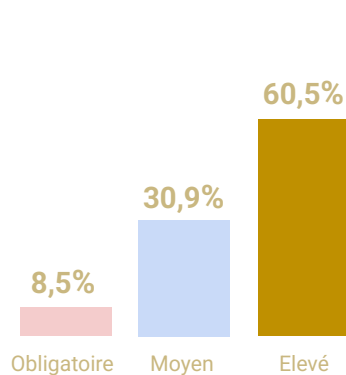
homme: **53.7%**

femme: **46.3%**

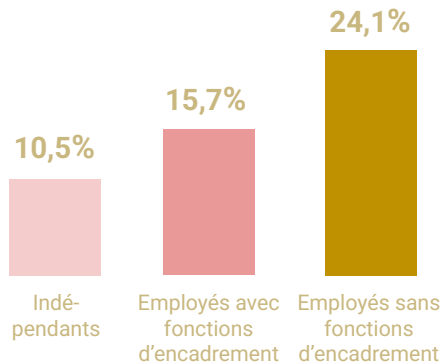


Âge

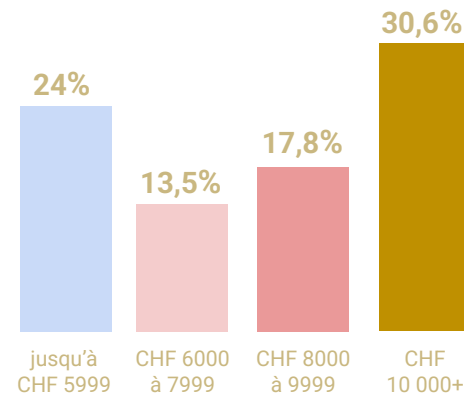
Notre lectorat



Education



Situation professionnelle



Revenu brut du ménage

